



January 4, 2019  
7:00am-1:30pm

Yuba-Sutter Fairgrounds  
442 Franklin Ave., Yuba City, CA 95991

# TRADE SHOW APPLICATION & AGREEMENT

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Contact Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### STANDARD BOOTH OPTIONS: Check One

OR

### SPONSORSHIP OPTIONS: Check One

- 8x10 ft. Indoor Booth: \$700 before December 1.  
\$750 after December 1.
- 8x20 ft. Indoor Booth: \$1,400 before December 1.  
\$1,450 after December 1.
- 20x20 ft. Outdoor Booth: \$675 before December 1.  
\$725 after December 1.
- 20x20 ft. Outdoor Booth: \$1,250 before December 1.  
\$1,300 after December 1.

- Cash Sponsorship: \$500 or \$1000
- Indoor/Outdoor Sponsorship: \$2,000
- Exclusive CE Credit Sponsor: \$3,000
- Exclusive Donut Sponsor: \$3,000
- Exclusive Morning Break Sponsor: \$3,000
- Exclusive Passport Sponsor: \$3,000
- Exclusive Registration Desk Sponsor: \$3,000
- Exclusive Coffee Cup Sponsor: \$4,000
- Exclusive Gun Safe Sponsor: \$4,000
- Exclusive Tote Bag Sponsor: \$4,000
- Exclusive Water Bottle Sponsor: \$4,000
- Exclusive Tableware Sponsor: \$5,000
- Exclusive Lunch Sponsor: \$10,000

**2 lunch tickets are included with each booth purchase.  
There is a \$15 charge for each additional attendee.**

Attendee Names: \_\_\_\_\_

\*For complete booth information see Booth Options - page 3

\*For complete information see Sponsorship Options - page 4/5

### FORK-LIFT: Check (if applicable)

Fork Lift Services: \$25

\*Check if you will require a forklift for help moving in and out of the meeting

### TOTE BAG INSERT: Check (if applicable)

\$300 per item

### SHOW BOOK AD: Check One (if applicable)

- 1/2 Page: \$450
- Full Page Ad: \$900
- Back Cover: \$1,200

### TOTAL:

Booth/Sponsorship/Attendee : \$ \_\_\_\_\_

Fork-Lift Services: \$ \_\_\_\_\_

Tote Bag Insert: \$ \_\_\_\_\_

Showbook Ad: \$ \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Payment and completed form are required to secure your booth. Please mail payment with this completed form to JCS Marketing PO Box 27772, Fresno, CA 93729. Make checks payable to JCS Marketing.

\*\*All credit card payments are subject to a 3% processing fee.

All exhibitors are asked to provide a certificate of liability insurance and name JCS Marketing the Certificate Holder/Additional Insured for \$1,000,000 for each occurrence. Mail to JCS Marketing PO Box 27772, Fresno, CA 93729.

JCS Marketing Use Only:

Booth Size: \_\_\_\_\_ Fork-Lift: Y / N Tote Bag: Y / N Sponsor: Y / N Payment Date: \_\_\_\_\_ Booth #: \_\_\_\_\_